

Kiko's music workshops



Pedagogical Concept

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1. Mission statement:

"Kiko's music workshops sees itself as an open and inclusive place where people of all ages and backgrounds can discover and develop the joy of making music. We are committed to equal opportunities and social justice and offer high-quality music lessons that take into account the individual needs and potential of our students. We promote intercultural dialogue and are committed to sustainable development. Through our work, we make a valuable contribution to cultural diversity and social cohesion in our region."

2. Target group:

- Primary: Secondary school students and adults
- Secondary: Disadvantaged young people, adults, people with disabilities and people in old people's and nursing homes, immigrants in the context of funded projects and support of general education schools in music lessons

3. Teaching method:

- **core offer:** weekend workshops (spread across Baden-Württemberg in educational institutions)
- **Addition:** Online lessons to prepare and deepen the workshop content or to conduct permanent music lessons.
- **Additional offer:** Preparation for state examinations (e.g. entrance examinations at music colleges, music teacher examinations)

4. Subjects:

- ukulele
- guitar
- singing
- Bluesharp (harmonica)
- percussion

5. Lecturers:

- Only academically trained musicians and music teachers with proven teaching experience. This guarantees high professional and didactic quality.

6. Pedagogical concept:

The pedagogical concept is based on the principles of "Effortless Mastery" (Kenny Werner) and "Becoming the Instrument" (different approaches that emphasize the deep connection between musician and instrument):

- **Effortless Mastery:**
 - Focus on playful fun and reducing performance pressure.
 - Developing mindfulness and concentration in the musical moment.
 - Improvisation and free play as a means of discovering one's own musical expression.
 - Promoting self-confidence and the courage to take musical risks.
 - Emphasis on the process of learning and not just the result.
- **Becoming the Instrument:**
 - In-depth exploration of the instrument as a physical and sonic extension of the self.
 - Developing an intuitive connection to the instrument through exercises in body awareness and sound sensitivity.
 - Exploring the tonal possibilities of the instrument and developing an individual sound ideal.
 - Integration of movement and physicality into musical expression.

Concrete implementation in the classroom:

- **Workshops:**
 - Thematic workshops with a clear focus (e.g. “Blues guitar for beginners”, “Improvisation in singing”, “Rhythm and groove on percussion”).
 - Combination of practical exercises, theoretical input and making music together.
 - Space for individual questions and needs of the participants.
 - Promoting the group feeling and exchange among the participants.
- **Online lessons:**
 - Supplementation and deepening of the workshop content.
 - Individual support and feedback.
 - Flexible scheduling and location-independent learning.
 - Use of interactive learning platforms and digital media.
- **Funded projects:**
 - Adaptation of teaching content and methods to the specific needs of the target group.
 - Low-threshold access to music and promotion of social integration.
 - Cooperation with social institutions and educational providers.

7. Marketing and public relations:

- Professional website with information about the offers, lecturers and dates.
- Social media presence (Facebook, Instagram, YouTube) with regular posts and interactive content.
- Cooperations with local media and educational institutions.
- Participation in music events and festivals.
- Flyers and posters for the workshops.

8. Organization and administration:

- Clear structures for registration, course planning and billing.
- Professional participant management.
- Coordination of lecturers and venues.

9. Quality management:

- Regular evaluations of the workshops and online lessons.
- Feedback discussions with participants and lecturers.
- Continuous development of the pedagogical concept and teaching materials.

Calw, December 31, 2024

A handwritten signature in black ink, appearing to read 'Thomas Kikowatz', written in a cursive style.

Thomas Kikowatz